WE'RE HIRING · IMAGINATION MINING COMPANY

VISUAL EFFECTS & VIDEO CREATIVE

BO JACKSON BATTLE ARENA / IMC | COLUMBIA, SC | FULL-TIME, IN-OFFICE | TRAVEL REQUIRED

Love sports, video, and making content people actually want to watch? Help bring Bo Jackson Battle Arena to life through athlete videos, product launches, event coverage, motion graphics, and visual effects. We're looking for a creative self-starter who can move fast and make great things happen.

WHAT YOU'LL DO

- Shoot, edit, and produce videos for social media, products, athletes, and promotions.
- Create motion graphics, animation, and visual effects.
- Travel to sporting events, card shows, tournaments, launches, and athlete appearances.
- Capture great content in both planned shoots and fast-moving live environments.
- Pitch fresh ideas and stay current on sports, video, and social trends.

WHAT YOU SHOULD ALREADY KNOW

- Be comfortable shooting and editing video, including short-form social content.
- Have experience with Adobe Premiere Pro, After Effects, Final Cut Pro, DaVinci Resolve, or similar editing tools.
- Understand basic camera work, lighting, audio, pacing, and storytelling.
- Have some hands-on experience with motion graphics or visual effects.
- Be able to show a reel or portfolio. Student, internship, and personal projects count.
- Know how to use AI creatively for ideas, editing workflows, or production efficiency.

WHY IMC?

Create content around athletes and live events, help define the look of a growing sports brand, and develop original content ideas. Benefits include company-paid employee medical coverage, 401(k), PTO, and daily lunch.

YOU'LL FIT IN IF YOU

- Love sports and know what gets fans excited.
- Have strong creative instincts and enjoy telling stories through video.
- Work hard, take initiative, and follow through.
- Are comfortable traveling and working on a fast-moving team.
- Already use AI and want to keep learning how to work better, faster, and more creatively.

BONUS POINTS

Knowledge of sports cards, trading card games, collectibles, or card breaks is a big plus. Experience with Gamecock Creative, CapCut, Photoshop, Illustrator, Runway, Adobe Firefly, or other creative tools is helpful.

HOW TO APPLY

Send your résumé, reel or 2–3 examples of your strongest video work, and a short note about why you want to work on Bo Jackson Battle Arena to tony@bobattlearena.com