WE'RE HIRING · IMAGINATION MINING COMPANY

MARKETING COMMUNICATIONS & CONTENT SPECIALIST

IMAGINATION MINING COMPANY | COLUMBIA, SC | FULL-TIME, IN-OFFICE

Love writing, sports, and telling stories that get people excited? Help us connect with fans through websites, blogs, emails, text campaigns, and product announcements. This isn't corporate PR. It's creative, hands-on communication for brands we're building.

WHAT YOU'LL DO

- Write and update website, blog, and product-page content.
- Help create newsletters, promotional emails, and SMS campaigns.
- Write about new releases, athletes, events, and our community.
- Keep messaging clear, accurate, and on schedule.
- Work with marketing, product, and creative teams.
- Find new ways to make our communications more engaging.

WHAT YOU SHOULD ALREADY KNOW

- Write clean, engaging copy and confidently proofread your own work.
- Be comfortable with Google Docs or Microsoft Word and organizing content in shared documents.
- Understand the basics of writing for websites, blogs, email, and text messages, including how tone and length change by channel.
- Know the basics of email marketing, such as subject lines, calls to action, and audience targeting.
- Be organized enough to manage deadlines, drafts, and multiple communications at once.
- Be able to show how you use AI to research, draft, edit, or improve writing while checking accuracy.
- Familiarity with trading cards, sports collectibles, card breaks, or the collector community is a big plus. You don't have to be an expert, but you should be excited to learn the hobby.

WHY IMC?

You'll help shape the voice of growing brands, take on meaningful work, and have room to advance. Benefits include company-paid employee medical coverage, 401(k), PTO, and daily lunch.

Strong writing, curiosity, and a great work ethic matter more than a long résumé.

YOU'LL FIT IN IF YOU

- Write clearly and enjoy telling stories.
- Love sports, entertainment, and pop culture.
- Are organized, detail-oriented, and dependable.
- Take ownership and can manage several projects.
- Already use AI and want to keep learning how to work better, faster, and more creatively.

BONUS POINTS

School publications, sports journalism, student marketing, blogs, or newsletters count. Shopify, email marketing, and SEO experience are helpful but not required.

HOW TO APPLY

Send your résumé, and a short note about why you want to work on Bo Jackson Battle Arena to james@bobattlearena.com