WE'RE HIRING · IMAGINATION MINING COMPANY

GRAPHIC DESIGNER

BO JACKSON BATTLE ARENA / IMC | COLUMBIA, SC | FULL-TIME, IN-OFFICE

Love sports and making designs that look as good on a trading card as they do on a screen? Help shape the look of Bo Jackson Battle Arena, our athlete-powered trading card game. You'll design for cards, packaging, marketing, events, and more. We want a creative self-starter who brings ideas and makes things happen.

WHAT YOU'LL DO

- Design print pieces, social graphics, advertisements, and event materials.
- Create layouts for magazines, editorial projects, and product launches.
- Prepare accurate, production-ready files for printers and vendors.
- Support athlete campaigns, promotions, and live events.
- Bring fresh concepts and keep up with sports and design trends.

WHAT YOU SHOULD ALREADY KNOW

- Be comfortable working in Adobe Photoshop, Illustrator, and InDesign.
- Understand the basics of print and digital design, including file formats and production-ready artwork.
- Know how to create layouts that work across different sizes and channels.
- Be able to show a portfolio of your design work. Student, internship, and personal projects count.
- Know how to use AI tools for brainstorming, concepts, or speeding up creative work while keeping your own design judgment.

WHY IMC?

Real creative ownership, work fans will collect and share, and opportunities to attend sporting events, card shows, launches, and tournaments. Benefits include company-paid employee medical coverage, 401(k), PTO, and daily lunch.

YOU'LL FIT IN IF YOU

- Love sports and understand sports fans.
- Have a strong eye for typography, layout, branding, and composition.
- Take ownership, work hard, and meet deadlines.
- Collaborate well and bring your own creative ideas.
- Already use AI and want to keep learning how to work better, faster, and more creatively.

BONUS POINTS

Knowledge of sports cards, trading card games, collectibles, or card breaks is a big plus. Experience with Gamecock Creative, Figma, Canva, Adobe Firefly, or print production is also a plus.

HOW TO APPLY

Send your résumé, portfolio link or 2–3 strong work samples, and a short note about why you want to work on Bo Jackson Battle Arena to **tony@bobattlearena.com**